

ACCBE Strategic Plan 2027-2030

1. Strategic Plan at a Glance

The ACCBE Strategic Plan points toward four overarching results:

1. **A Powerful County Board Voice:** ACCBE is sought out by legislators and SBE; trustees advocate; ACCBE and County Superintendents advance aligned priorities.
2. **Better Outcomes for At-Promise Students:** A signature initiative advances Court & Community School transformation through policy, literacy, career pathways, teacher quality and accountability.
3. **Excellent County Boards & Trustees:** Starting Strong, ongoing learning, practical resources and an Excellence/Certification pathway become the statewide trustee development system.
4. **Innovation Through Partnership:** ACCBE, County Superintendents, COEs and partners identify bright spots, spread innovation, build networks and elevate student voice.

2. What the SWOT Says

Momentum + Niche. 47 member boards, a clear county-board focus, strong leadership and high-quality training.

Credibility + Partnerships. Growing relationships with County Superintendents and respected statewide partners.

Engagement Gap. We still need to reach and activate more of the 350+ county trustees and Board Representatives.

Capacity Gap. Infrastructure, funding, volunteer capacity and leadership succession must catch up with growth.

Major Opportunity. Become the statewide center for county governance and advocacy for at-promise students.

External Risk. Competition, fiscal pressures and partner hesitation make differentiation and sustainability essential.

3. The Five Strategic Goals

1. **Advocacy & Voice:** Become visible, trusted and sought after on county board policy issues.

2. **Strategic Partnerships:** Align with County Superintendents and other partners to increase impact.
3. **Governance Excellence:** Build trustee confidence, role clarity and county board effectiveness.
4. **Engagement & Sustainability:** Strengthen the statewide network, leadership pipeline and fiscal base.
5. **Innovation & Student Impact:** Lead work that improves outcomes for at-risk and COE-served students.

4. Key Objectives Under Each Goal

Goal 1 — Advocacy & Voice

- Develop a county-board advocacy agenda, including Court & Community Schools.
- Mobilize trustees for legislative action and district visits.
- Build relationships with Assembly/Senate Education Committees and increase SBE engagement.
- Explore a 501(c)(6) to increase advocacy capacity.

Goal 2 — Strategic Partnerships

- Map and prioritize partnerships.
- Formalize joint work with County Superintendents and other high-value partners.
- Build targeted partnerships around teacher pipeline, CTE, student supports and workforce development.

Goal 3 — Governance Excellence

- Launch county-board-specific onboarding and maintain strong ongoing training.
- Develop practical governance supports and fee-for-service offerings.
- Explore a Board/Trustee Excellence or designation program with County Superintendents.

Goal 4 — Engagement & Sustainability

- Increase member and regional engagement and strengthen the Board Representative/Commissioner network.
- Develop a leadership transition and succession plan.
- Strengthen committees and volunteer infrastructure.
- Diversify revenue through services, sponsorships and grants.

Goal 5 — Innovation & Student Impact

- Advance teacher pipeline and alternative-education credential strategies.

- Expand exemplary CTE, literacy, AI and workforce pathways in Court & Community Schools and for foster youth.
- Increase student voice and representation.
- Advance cross-agency/wraparound supports and showcase scalable COE bright spots.

5. Proposed Next Steps

- Refine the plan based on board feedback.
- Select a short list of 2026–27 priorities and assign owners.
- Define a small set of measurable indicators for the four three-year results.
- Create a concise member-facing version of the strategic plan.
- Review progress with the board regularly and adjust as needed.